

FOR IMMEDIATE RELEASE

SymbioSus Sustainability Consulting President Bryan Sheehan selected as presenter & panel facilitator for New Hampshire Businesses for Social Responsibility's 2011 Spring Conference

Southborough, MA, May 16, 2011 – SymbioSus Sustainability Consulting, Inc., a sustainability consulting firm focused on helping small to medium-sized companies increase their profitability and competitive advantage by optimizing their environmental performance, announced today that New Hampshire Businesses for Social Responsibility (NHBSR) has selected SymbioSus™ President Bryan Sheehan as a lead presenter and panel facilitator for one of the key workshops at NHBSR's 2011 Spring Conference. NHBSR is a non-profit organization focused on building, educating, and supporting a network of businesses committed to adopting socially and environmentally responsible practices for social, environmental, and business benefit. The NHBSR Spring Conference will be held on June 13, 2011 from 8:30 AM to 4:00 PM at the Grappone Conference Center in Concord, NH, and will bring together local and regional businesses interested in increasing their sustainability and business success, as well as leading local and regional sustainability practitioners.

SymbioSus President Bryan Sheehan will lead a workshop on the topic of "Successfully Integrating Sustainability and Corporate Social Responsibility into Your Core Strategy and Culture" at the conference. Bryan will present to set the context of the discussion and share overall best practices in successfully integrating sustainability and CSR within an organization, and will then facilitate a panel discussion and audience question and answer session with representatives of three New Hampshire companies that are demonstrating leadership in integrating sustainability into their operations. The other panelists will be Ken Koornneef, President of Nobis Engineering, Inc., Patricia Carrier, Manager of Plant Services for the HiTech Division of New Hampshire Ball Bearings, Inc., and Beth Holzman, CSR Strategy and Reporting Manager for the Timberland Company.

SymbioSus President Bryan Sheehan said, "NHBSR has been a clear leader in terms of encouraging, informing, and supporting the growing network of New Hampshire and New England businesses that want to increase their sustainability and social responsibility. The NHBSR Spring Conference is a great venue for these businesses to collaborate and gain the latest news and insights in business sustainability. SymbioSus is very pleased to have been selected to facilitate this portion of the event, and we are very excited about the panelists who will be sharing their insights and experiences. These panelists represent companies of differing sizes, structures, and industries, as well as various approaches to interpreting and integrating sustainability, but each has shown real leadership in that area. Their real-world experiences, insights, and best practices should prove to be very valuable to the conference attendees."

Kate Luzcko, Interim Executive Director of NHBSR, said, "The annual Spring Conference is one of the highlights of the NHBSR's programmatic offerings for both member and non-member attendees. We've put together an excellent program and have made changes based on attendee input from previous years, including a lively networking session to start the day. The Spring Conference is designed to offer top-notch networking with business leaders from various sectors around the state and to provide great informational value to attendees. We are very excited to have a superior group of experienced sustainability professionals represented in our panel workshop sessions as well as a new-this-year lunchtime CEO panel discussion."

For more information on the 2011 NHBSR Spring Conference, including date, location, agenda, and registration information, visit www.nhbsrconference.org/

About SymbioSus Sustainability Consulting, Inc.

SymbioSus Sustainability Consulting, Inc. is a sustainability consulting firm that helps small to medium-sized businesses increase their profitability and competitive advantage by optimizing their environmental performance. SymbioSus helps companies better understand, assess, and measure their environmental

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impacts, develop and implement plans to reduce negative impacts, risk, resource use, waste and cost, increase resource efficiency, productivity and profits, and measure and communicate the results. SymbioSus works flexibly to address each client's specific needs, whether that is a small, pilot project, a focus in one specific area of sustainability, or a comprehensive assessment, planning, implementation, and reporting process. To learn more about SymbioSus, visit www.symbiosus.com

About NHBSR

NHBSR is a non-profit organization focused on building, educating, and supporting a network of businesses committed to adopting socially and environmentally responsible practices for social, environmental, and business benefit. NHBSR offers a range of services and programs that help members and non-members in the business community gain knowledge, support, new contacts and enhanced relationships related to business sustainability. Programs and services include the annual spring conference for networking, support and education, the fall Member Social, the 'Go On Tour' series, in which participants can learn from some of the leading sustainability companies in the region and network with each other, its Sustainability Self-Assessment tool, in which companies interested in increasing their sustainability can self-evaluate their readiness and progress and receive guidance and support from experts affiliated with NHBSR, and the monthly educational webinar series.

To learn more about NHBSR in general, including its programs and services, membership benefits and event registration information, visit www.nhbsr.org

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