

FOR IMMEDIATE RELEASE

**Babson College MBA Program Rated Number One in U.S. for Entrepreneurship
for 3rd year in a row by Princeton Review and Entrepreneur Magazine**

*Also rated Number One in U.S. for Entrepreneurship for 17th Year in a Row by U.S. News and World Report
and for 2nd year in a row by Financial Times*

Southborough, MA, October 4, 2010 – Babson College in Babson Park, MA, has been rated the number one graduate business program in the U.S. for entrepreneurship by the Princeton Review and Entrepreneur Magazine in their recently-released survey rankings. This recognition by the Princeton Review and Entrepreneur Magazine is the 5th consecutive number one ranking for entrepreneurship for the Babson MBA program by major media publications in the last 18 months, including the Princeton Review, Entrepreneurship Magazine, The Financial Times, and U.S. News and World Report. In the case of the U.S. News and World Report, it is the 17th consecutive year in which Babson’s MBA program has been ranked number one for entrepreneurship. For more on the recent rankings, visit

<http://www3.babson.edu/Newsroom/Releases/previewentrepreneur2010.cfm>

and <http://www3.babson.edu/Newsroom/Releases/usnewsmba2010.cfm%20>

The Babson College MBA program continues to consistently demonstrate its leadership in developing “Entrepreneurial Thought in Action”[®] within its graduates, whether they go on to start their own businesses or bring that entrepreneurial spirit to other organizations. Babson fosters this entrepreneurial spirit through a combination of classroom instruction by a strong faculty with a mixture of academic and practical experience, opportunities for real-world experiences, a vibrant alumni and mentoring community, and a strong balance of entrepreneurship with other core business skill sets and liberal arts fundamentals. Babson also receives strong marks for its willingness to innovate within its curriculum and student experience, continually exploring new ways to encourage the development of entrepreneurial thought and action within Babson graduates and the larger business community.

Bryan Sheehan, Founder and President of SymbioSus Sustainability Consulting, Inc., and a graduate of the Babson MBA program, says, “The emphasis on entrepreneurial thought, spirit, and action throughout the Babson curriculum, the outstanding faculty that bring both academic and real-world entrepreneurial experience, and the incredible energy and capability among the Babson students have been extremely helpful in my career. They helped me to contribute to the success of several startup organizations, have contributed to the successful launch of my business, and help me to keep a keener understanding of the specific needs, challenges, and opportunities of the small to medium-sized companies that I work with most often.”

For more about the Babson MBA program, visit <http://mba.babson.edu/default.aspx>.

About Babson College

Babson College, located in Wellesley, MA, is a recognized leader in undergraduate, graduate, and executive business education, and is particularly recognized for its leadership and innovation in entrepreneurship. Babson offers an undergraduate business program ranked in the top 20 in the U.S. by Business Week, an MBA program that is consistently ranked #1 in the U.S. for entrepreneurship, and an Executive Education Program ranked #5 in the U.S. by the Financial Times. Babson serves roughly 1,800 undergraduate students and 1,600 graduate students per year at its scenic 370-acre campus, with roughly 20% of its undergraduate and 16% of its graduate students coming from outside the United States. Babson offers a number of options in within its graduate programs, including a 2-year MBA, 1-year MBA, Evening MBA, and a Fast-Track MBA for senior executives. For more about Babson College, visit <http://www3.babson.edu/>.

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About SymbioSus Sustainability Consulting, Inc.

SymbioSus Sustainability Consulting, Inc. is a sustainability consulting firm that helps small to medium-sized businesses profitably increase their sustainability. SymbioSus helps companies better understand, assess, and measure their environmental and social impacts, develop and implement plans to reduce negative impacts, reduce risk, increase resource efficiency, productivity and profits, and communicate the results. SymbioSus™ works flexibly to address each client's specific need, whether that is a small, pilot project, a focus in one specific area of sustainability, or a comprehensive assessment, planning, implementation, and reporting process. To learn more about SymbioSus, visit <http://www.symbiosus.com>.

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