

**FOR IMMEDIATE RELEASE**

**SymbioSus Sustainability Consulting, Inc. helping to 'green' MetroWest Chamber of Commerce's  
"Taste of MetroWest" Event**

**Southborough, MA, January 11, 2010** – SymbioSus Sustainability Consulting, Inc., a sustainability consulting firm focused on helping small to medium-sized organizations increase their profitability and competitive advantage by reducing their environmental impact, announced today that it is working to help the MetroWest Chamber of Commerce make its upcoming Taste of MetroWest event a greener and more environmentally friendly event. The first annual Taste of MetroWest, hosted by the MetroWest Chamber of Commerce, will be held on Tuesday, March 15, 2011, from 5:00 to 8:00 pm at the Sheraton Framingham Hotel & Conference Center, and will showcase many of the top restaurants, beverage purveyors, and cultural institutions in the MetroWest region. The event is open to the public, with advance tickets priced at \$25, and is expected to be an outstanding evening of enjoyment of some of the best food, beverages, and culture that the MetroWest area has to offer.

Plans are also underway to make the event as environmentally friendly as possible, and SymbioSus™ is providing its expertise and support to help make the event as green, sustainable, and as close to a zero-waste event as possible. Numerous sustainability actions are being taken throughout all aspects of the event. Examples include minimizing event waste through composting food waste and using compostable and/or recyclable service ware, choosing recycled paper and eco-friendly printing processes for any signage and required hard-copy promotional materials and communications, donating any usable leftover food products to a local food pantry, and minimizing the overall impact of the preparations, execution, and clean-up of the event. SymbioSus President Bryan Sheehan said, "The MetroWest Chamber does a great job of promoting the vibrancy of the business and larger community in the MetroWest region, and the Taste of MetroWest promises to be a very enjoyable evening for the community. SymbioSus is pleased and excited to be helping to make the event as environmentally-friendly as possible. We feel this is important because people are increasingly expecting events such as these to work to minimize their environmental impact, because it just makes good sense to minimize waste wherever we can, and because it demonstrates that a high-quality and very enjoyable event can also be increasingly eco-friendly."

Bonnie Biocchi, President and CEO of the MetroWest Chamber, said, "We are delighted to partner with SymbioSus Sustainability Consulting on developing green initiatives for the Taste of MetroWest. We feel confident that promoting an "environmentally friendly" model is not only beneficial for the environment but cost effective as well. SymbioSus Sustainability Consulting has both the expertise and industry connections to assist us in planning a first-rate event while maintaining the competitive advantage that environmentally friendly measures can provide. This is important to our sponsors and vendors and fits with the mission of the Chamber."

For more information on the Taste of MetroWest Event, visit

<http://metrowestmacoc.weblinkconnect.com/CWT/External/WCPages/WCEvents/EventDetail.aspx?EventID=296>

**About SymbioSus Sustainability Consulting, Inc.**

SymbioSus Sustainability Consulting, Inc. is a sustainability consulting firm that helps small to medium-sized businesses increase their profitability and competitive advantage by reducing their environmental impact. SymbioSus helps companies better understand, assess, and measure their environmental impacts, develop and implement plans to reduce negative impacts, risk, resource use, waste and cost, increase resource efficiency, productivity and profits, and measure and communicate the results. SymbioSus works flexibly to address each client's specific needs, whether that is a small, pilot project, a focus in one specific area of sustainability, or a comprehensive assessment, planning, implementation, and reporting process. To learn more about SymbioSus, visit [www.symbiosus.com](http://www.symbiosus.com)

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**About the MetroWest Chamber of Commerce**

The MetroWest Chamber of Commerce, headquartered in Framingham, MA, is a non-profit organization with the mission of supporting and promoting a thriving business community and high quality of life in the MetroWest region of Massachusetts. The Chamber is led by a small and active staff and a highly engaged Board of Directors made up of business people from various companies and industries within the region. Many of the activities of the Chamber are led through the work of various volunteer committees, with areas of focus including Economic Development and Strategic Alliances, a Small Business Council, a Public Policy Committee, a Creative Economy Initiative, a Women's Alliance, a Veterans Initiative, a College Student Initiative, and others. The Chamber also runs a regular schedule of networking events, such as the Good Morning MetroWest Breakfast Networking series, Business After Hours networking events, the Small Business Roundtable, and many others. In addition, the Chamber offers various business support services and runs numerous educational seminars and other events for businesses. To learn more about the MetroWest Chamber of Commerce, visit <http://www.metrowest.org>

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