

FOR IMMEDIATE RELEASE

SymbioSus Sustainability Consulting President Bryan Sheehan selected as first presenter for Green Mountain College Sustainability Educational Webinar Series

Southborough, MA, April 28, 2011 – SymbioSus Sustainability Consulting, Inc., a sustainability consulting firm focused on helping small to medium-sized companies increase their profitability and competitive advantage by optimizing their environmental performance, announced today that SymbioSus™ President Bryan Sheehan has been selected as the leadoff presenter for Green Mountain College's 2011 Sustainability Professional Education webinar series. Green Mountain College (GMC), rated the greenest college in the United States by Sierra Magazine, offers one of the leading fully-integrated sustainability MBA programs in the United States, and has added the sustainability professional education series to bring the knowledge of its faculty and its network of alumni and other practicing sustainability experts to a wider audience of business professionals.

SymbioSus President and GMC alumnus Bryan Sheehan has been selected to present the first webinar of the 2011 series. The title of this webinar, which will be presented from 12:00 to 1:00 pm EDT on Monday, May 9, 2011, is "Sustainability is the new Quality: A critical skill set and business function for the 21st century." The session will illustrate why sustainability has a similar level of criticality and value to individuals and organizations in the 21st century as do other vital functions like quality, safety, and customer service, the benefits of individuals and organizations taking a similar approach to sustainability as they do with these other mission-critical functions, and how to take the first steps to do so.

SymbioSus President Bryan Sheehan said, "As an alumnus of the GMC Sustainability MBA program, I have seen first-hand the quality of the faculty and the education provided by GMC's fully-integrated sustainable business curriculum. It is great that GMC is taking this expertise beyond the classroom and making key topics in business sustainability more accessible to the business professional community through projects like the new webinar series. SymbioSus is proud to be the leadoff presenter for the 2011 GMC webinar series, and we will seek to set a solid context for the need, value, and key first steps for integrating sustainability as one of the core skill sets and functions for professional and business success the 21st century."

For more information or to register for this first webinar in the 2011 GMC sustainability professional education series, visit <http://www.symbiosus.com/publicationsEvents.html>

More information on the rest of the 2011 Green Mountain College sustainability professional education webinar series will be posted shortly on the Green Mountain College Sustainability MBA website, <http://greenmba.greenmtn.edu/>

About SymbioSus Sustainability Consulting, Inc.

SymbioSus Sustainability Consulting, Inc. is a sustainability consulting firm that helps small to medium-sized businesses increase their profitability and competitive advantage by optimizing their environmental performance. SymbioSus helps companies better understand, assess, and measure their environmental impacts, develop and implement plans to reduce negative impacts, risk, resource use, waste and cost, increase resource efficiency, productivity and profits, and measure and communicate the results. SymbioSus works flexibly to address each client's specific needs, whether that requires a small, pilot project, a focus in one specific area of sustainability, or a comprehensive assessment, planning, implementation, and reporting process. To learn more about SymbioSus, visit www.symbiosus.com.

About Green Mountain College

Founded in 1834 and located in Poultney, VT, Green Mountain College has become one of the leading colleges in the United States in combining an environmental sustainability focus with a rigorous traditional academic curriculum, throughout both its undergraduate and graduate offerings. Green Mountain College offers 22 majors and 27 minors in its undergraduate program, as well as an outstanding Masters of Science in Environmental Studies program, and one of the leading fully-integrated sustainability MBA programs in the United States. For more information on Green Mountain College, visit www.greenmtn.edu.

For more information, contact:

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