

FOR IMMEDIATE RELEASE

SymbioSus Sustainability Consulting President Bryan Sheehan completes GRI-certified training in Global Reporting Initiative (GRI) Sustainability Reporting Methodology

Southborough, MA, January 25, 2012 – SymbioSus Sustainability Consulting, Inc., a sustainability consulting firm focused on helping companies increase their profitability and competitive advantage by helping them reduce their environmental impact, announced today that SymbioSus® President Bryan Sheehan has recently completed GRI-certified training in the Global Reporting Initiative (GRI) methodology for sustainability reporting. The GRI is an international multi-stakeholder organization that has developed and supports the GRI framework and process, which is the gold standard in both the U.S. and internationally for sustainability reporting. A steadily-growing number of businesses, both large companies and, increasingly, mid-sized and smaller companies, both publicly-traded and privately held, are recognizing the business benefits of assessing and reporting their sustainability activities, and the GRI methodology is the recognized best-in-class framework and process by which to do so.

The GRI methodology provides a process that is highly organized and thorough, but also scalable to the size and complexity of the organization, by which the organization identifies its most important environmental, social, and economic impacts, risks, and opportunities, communicates its sustainability goals and targets, and reports on its progress against these goals and targets. The internationally-accepted gold-standard GRI reporting framework and process helps increase the consistency, reliability, and comparability of sustainability information reported across multiple years or different organizations. The GRI authorizes a limited number of certified training partners throughout the world, and SymbioSus' training was provided by one of the two GRI-certified training organizations in the United States.

SymbioSus President Bryan Sheehan said, "The majority of the largest organizations in the world have recognized the financial and strategic benefits of sustainability reporting and have started to do so, with the GRI framework and process firmly established as the gold standard methodology. These companies are now increasingly asking their mid-sized and smaller supply chain partners, both publicly-traded and privately held, to report, and the mid-sized and smaller companies are also starting to independently recognize the same financial and strategic advantages to doing so. At SymbioSus, we are well-positioned to help companies determine the right scale and scope of reporting for their size, situation, goals, and resources, and to guide them through the GRI process if that is right for them."

About SymbioSus Sustainability Consulting, Inc.

SymbioSus Sustainability Consulting, Inc. is a sustainability consulting firm that helps businesses increase their profitability and competitive advantage by helping them to reduce their environmental impact, become more resource-efficient, and integrate sustainability strategies and practices into their core strategy and operations. SymbioSus helps companies better understand, assess, and measure their environmental impacts, develop and implement plans to reduce negative impacts, risk, resource use, waste and cost, increase resource efficiency, productivity and profits, and measure and report the results. SymbioSus works flexibly to address each client's specific needs, whether that means a small pilot project, a focus in one specific area of sustainability, or a comprehensive assessment, planning, implementation, and reporting process. To learn more about SymbioSus, visit www.symbiosus.com.

About the Global Reporting Initiative

The GRI is an international multi-stakeholder organization that has developed and supports the GRI framework and process, which is the gold standard in both the U.S. and internationally for business sustainability reporting. The GRI is a non-profit organization, headquartered in Amsterdam and with offices around the world, which was initiated in 1997 within CERES, the Coalition for Environmentally Responsible Economies, and then spun off as an independent organization. The GRI's vision is "a sustainable global economy where organizations manage their economic, environmental, social and governance performance and impacts

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responsibly, and report on them transparently.” The organization’s mission is “to make sustainability reporting standard practice by providing guidance and support to organizations.” The first version of the GRI framework and process was released in 2000, and the methodology has been regularly enhanced and updated throughout recent years. More information on the GRI can be found at www.globalreporting.org.

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